# FACEBOOK METRICS

From the 2024-2025 season (11/1/24-3/31/25)

671,200 TOTAL VIEWS

371
NEW PAGE
FOLLOWERS

39,100
PAGE VISITS

4,600+

TOTAL PAGE FOLLOWERS

88,300 PEOPLE REACHED

731
LINK CLICKS





# South Warren Snowmobile Club Sponsorship Packages for 2025-2026



\$1750

#### **Platinum Sponsor**

- A 9"x16" business logo displayed on our year-round 4'x6' trail map sign in front of the Lake George groomer barn (see image)
- Prominent promotional placements on the club's Facebook page and website
- Your business logo featured on our sponsorship board at the Mogul Master snow drag
- Recognition during club events and meetings
- Enjoy all the benefits of the GOLD tier



\$1000

#### **Gold Sponsor**

- A 6"x3" business logo featured on our NEW trail map
- Promotion on our Facebook page and website
- Opportunity to sponsor a trail intersection at your preferred location
- Enjoy all the benefits of the SILVER tier



\$500

### Silver Sponsor

- A 3"x3" business logo featured on our NEW trail map
- A dedicated sponsor highlight page on our website with a hyperlink to your site
- One Family NYSSA voucher
- Enjoy all the benefits of BRONZE tier



\$350

## **Bronze Sponsor**

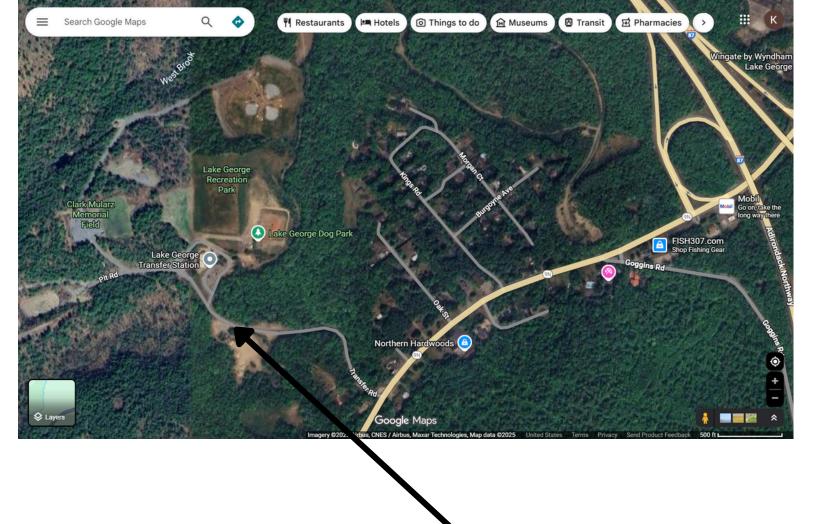
- A 1.5" x 2.5" business logo featured on our NEW trail map
- Recognition as a sponsor on our club's Facebook page and website, including your location marked on NYSSA's interactive web trail map

#### For any inquiries, please reach out to us at:

- Email: president@southwarrenclub.com

**- Phone**: 518-232-8944

- Mailing Address: P.O. Box 258, Lake Luzerne, NY 12846







Platinum level sign design and location on Transfer Station road in Lake George